

Exhibitor/Advertiser Information

International Institute of Qualitative Research



May 5-7, 2005
First International
Congress of
Qualitative Inquiry
University of Illinois at Urbana-Champaign



Norman Denzin, Conference Director
International Institute of Qualitative Research
University of Illinois at Urbana-Champaign
Institute of Communications Research
810 South Wright Street, 229 Gregory Hall
Urbana, IL USA 61801
PH: 217.333.0795 Fax: 217.244.9580
n-denzin@uiuc.edu

16 November 2004

Dear Publisher,

The First International Congress of Qualitative Inquiry Conference will take place at the University of Illinois at Urbana-Champaign, May 5-7, 2005. The conference, themed *Qualitative Inquiry in a Time of Global Uncertainty*, is expected to draw more than five hundred attendees from various disciplines in the Humanities and Social Sciences, and will feature renowned scholars from around the world. We anticipate representation from 40 countries. You can take part in this landmark event by participating in our combined book exhibit.

The combined book exhibit will be located in the Colonial Room of the Illini Union—the central landmark on campus. The Union will serve as the primary site for most conference programs. The Illini Union Bookstore will be the on-site bookseller for the exhibit. Bookstore staff will arrange book orders, display and sell your product, and run cash register sales so that you may have more opportunities for promotion and face-to-face meetings during conference programs and events. To increase traffic flow to the exhibit area, registration and information booths will be located in the Colonial Room where coffee can be provided.

Your participation in the combined exhibit guarantees that you will receive a conference registration fee waiver and free advance advertising on our conference website. In the past month, our website www.qi2005.org has received 3,000 unique hits from visitors from 60 countries.

Other than free advertising on the conference website, publishers have the opportunity to:

- Donate conference bag inserts
- Place an advertisement in the printed conference program
- Sponsor special events (refreshment/coffee breaks, book signings, computer access)
- Schedule individual one-hour sessions to showcase product

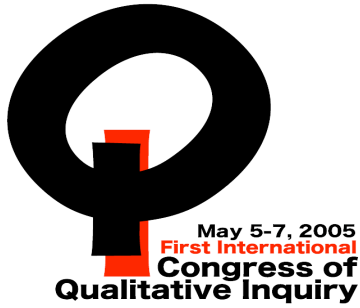
If you would like to participate, please complete the accompanying registration form. We encourage you to return your registration form by **February 15, 2005**. Book orders, sponsorship, program advertising and session reservations must be made by this date.

Should you have questions regarding the exhibit that are not outlined in this mailing, please contact the conference exhibit coordinator, Aisha Durham, at 217.333.0795. For book orders, you may contact Franne Davis, Assistant Director of General Books. You may call her at 217.244.1522 or email her fadavis@uiuc.edu. We all look forward to seeing you in May!

Sincerely,

Norman K. Denzin, Conference Director
International Institute of Qualitative Inquiry

Aisha Durham, Exhibit Coordinator
International Institute of Qualitative Inquiry



Norman Denzin, Conference Director
International Institute of Qualitative Research
University of Illinois at Urbana-Champaign
Institute of Communications Research
810 South Wright Street, 229 Gregory Hall
Urbana, IL USA 61801
PH: 217.333.0795 Fax: 217.244.9580
n-denzin@uiuc.edu

Company Name:

(Please type or print company name exactly as you wish to have it listed in conference program)

Mailing Address:

(Address)

(Address) (City) (State) (Zip)

Attending Representative:

(Please type or print name exactly as you wish to have it listed in conference program)

Representative Contact:

(Address) (City) (State) (Zip)

(Company website address)

(Representative E-mail address)

Individual Session

Preference Time:

(Optional)

Thursday, May 5 (8-11)

Friday, May 6 (8-11)

Saturday, May 7 (8-11)

Thursday, May 5 (11-2)

Friday, May 6 (11-2)

Saturday, May 7 (11-2)

Thursday, May 5 (2-5)

Friday, May 6 (2-5)

Special Accommodations:

Authorized Signature:

(Date)

This is a combined exhibit. Representatives from Illini Union Bookstore will staff the exhibit. For information about book orders and sales, please contact Franne Davis at 217-244-1522 or fadavis@uiuc.edu. For inquiries about facility arrangements, please contact Illini Union Program Director, Mary Blair at (217) 333-0691 or mblair1@uiuc.edu. Email inquiries about the conference session schedule times and the exhibit may be sent to Aisha Durham at adurham@uiuc.edu. Mail registration to the address above, or fax registration to 217-244-9580 by **February 15, 2005.**

Exhibit, Advertising and Sponsorship Opportunities

Combined Book Exhibit

(Registration Deadline: **February 15, 2005**)

The combined book exhibit will be located in the Colonial Room in the Illini Union. Bookstore staff will set up May 4, 2005 when there will be evening pre-conference workshops. Tentative exhibit hours are 8 a.m.-5 p.m. Bookstore staff will run all cash register sales. Book display will be arranged according to conference session topics and speakers. Bookstore staff can provide a cross-reference list by publisher. All exhibitors are acknowledged on the conference website and printed conference program.

The Colonial Room is 50' x 33'7" with a ceiling height of 14' 10" and is Internet ready. To see the Colonial Room, you may visit the Illini Union website at:

<http://www.union.uiuc.edu/meetingrooms/roomimages/colonial.htm>

Security

Bookstore personnel will staff the exhibit during hours of operation. The exhibit will be locked at night.

Should exhibitors/advertisers choose to hold an individual session and have shipped signage or display material during the week of April 15, 2005, materials will be available in at the session located. QI staff can assist with set up, but will not be responsible for the mantling and dismantling display materials. Nothing shall be posted, tacked, nailed or screwed, or otherwise attached to the columns or walls.

Exhibitor/Advertiser shall protect, indemnify, and save harmless the First International Congress of Qualitative Inquiry, its officials and the exhibits coordinators from and against any damage or liability for any injuries to persons or property arising from acts or omissions of the exhibitor, exhibitor employees, agents, invitees, howsoever caused. Exhibitor agrees to bear all risk of loss, injury or destruction of goods and materials that occur. Such loss, injury or destruction shall not release exhibitor from any obligation to the Conference.

Conference Program Advertising

(PDF File Deadline: **February 15, 2005**)

The official printed conference program will be provided to all conference attendees. Additional copies are distributed to university department libraries.

PDF files should be mailed to Kevin Dolan at kdolan@uiuc.edu

	Ad Size	Ad Rate	Specs
_____	Inside Front Cover	\$250	4.25" W x 7" H
_____	Inside Back Cover	\$250	4.25" W x 7" H
_____	Full Page	\$150	4.25" W x 7" H
_____	Half Page	\$100	4.25" W x 3.35" H

Conference Bag Inserts
(Deadline: **April 15, 2005**)

Volunteers will insert your materials in conference bags that are provided for all conference attendees.

Materials may be shipped to:

Aisha Durham, Exhibit Coordinator
International Institute of Qualitative Research
University of Illinois at Urbana-Champaign
810 S. Wright Street, 229 Gregory Hall
Urbana, IL USA 61801
Subj: Inserts

Sponsorship

Refreshment Breaks. Exhibitors/Advertisers may sponsor morning or afternoon refreshment/coffee breaks in the exhibit area. These sponsors are acknowledged in the printed conference program and in conference signage. The QI committee will make all necessary arrangements for refreshments/coffee.

Computer Access. Word processing and Internet access can be available for all attendees May 4-7, 2005. A computer lab is located near the exhibit room in the Illini Union. These sponsors are acknowledged in the printed conference program and in conference signage.

Individual Sessions. Exhibitors/Advertisers may schedule a one-hour session in the Illini Union to promote product. Exhibitors/Advertisers will have the opportunity to have face-to-face contact with a targeted audience at pre-arranged times, which can be posted on the conference website and printed in the conference program.

Should Exhibitors/Advertisers choose to ship signage or display material for the individual session, materials must be shipped during the week of April 25, 2005.

Please send materials to:

Steve Whisnant
University of Illinois at Urbana-Champaign
170 Central Receiving Bldg., MC-6562
1609 S. Oak Street
Champaign, IL USA 61820
Subj: QI Conference May 5-7, 2005

All boxes must be labeled for returned shipping and can be picked up (UPS and Fed EX) from the Colonial Room on the last day of the conference.

Other Sponsorship Opportunities. Exhibitor/Advertisers may sponsor special events that include but not limited to the opening reception on May 5 and cookout/barbecue on May 7.