

**Qualitative Methods Postmodern Presentation Rubric
(by Mary E. Virnoche, Ph.D., Humboldt State University)**

Name of Presenter:

Name of Evaluator:

	Below Average	Average	Above Average	Notes
Substantive Contribution	Full of jargon and cliché'; not grounded in empirical data; feels stiff and inaccessible;	Very good effort at grounding in empirical; if not elegant – at least not stiff and jargon-filled	Deeply grounded in empirical data; elegant linkages to theory (theory as tapestry); credible account	
Aesthetic Merit	Boring; little creativity expressed; little nuance	Somewhat artistic and complex	Artistically shaped; satisfying; complex presentation of social life	
Reflexivity	Little or very simplistic integration of author's subjectivity and place in the narrative construction	Made an effort to bracket or filter presentation reflexively	Strong self exposure and reflection that brackets or filters the presentation	
Impact	Presentation did not succeed in connecting with audience	Connected with and engaged audience	Interesting and/or emotionally engaging; moves one to ask questions	
Organization	Choppy flow (that was not intended); lost place and not familiar enough (practiced enough) to recover smoothly; confusing	Slight breaks in flow; went over time, but moved to smooth ending when told that time was up; mostly familiar with order of ideas they had planned	Met time limits; smooth and logical flow indicating practiced presentation	

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